

LOGOTYPE

MOUNTAINS



Colby·Sawyer
College

BLACK MOUNTAINS



Colby·Sawyer
College

BLUE MOUNTAINS



Colby·Sawyer
College

BLACK MOUNTAINS
WORDMARK STACKED



Colby·Sawyer
College

BLUE MOUNTAINS
WORDMARK STACKED

SOLID



Colby·Sawyer
College

BLACK SOLID



Colby·Sawyer
College

BLUE SOLID



Colby·Sawyer
College

BLACK SOLID
WORDMARK STACKED



Colby·Sawyer
College

BLUE SOLID
WORDMARK STACKED

This is Colby-Sawyer College's official logotype. Provided are horizontal and vertical solid and mountain versions. These are the primary logos that should be used when representing the school. The cupola with mountains, alone, is also available for download. White version of horizontal solid is available in downloads folder.

WORD MARK

Colby·Sawyer College

BLACK WORD MARK

Colby·Sawyer College

BLUE WORD MARK

Colby·Sawyer College

BLACK WORD MARK STACKED

As explained in the *Style Guide and Graphic Standards Manual*, there are instances where spacing might be limited, or only the college name is required. In these instances, use the college word mark. White version of word mark is available in downloads folder.

STAMP



BLACK OUTLINE
STAMP



BLUE OUTLINE
STAMP



CSC STAMP
SOLID BLACK



CSC STAMP
SOLID BLUE

In some instances, there is no need for the logotype or word mark. In these cases, you may use the Colby-Sawyer stamp. For example, the stamp would be appropriate to use on facilities equipment or a baseball hat.

ATHLETIC LOGOS



CHARGER HEAD LOGO



Colby·Sawyer
Athletics

ATHLETICS LOGO



Colby·Sawyer
Chargers

CHARGERS LOGO

The Charger head is used to represent athletics at Colby-Sawyer. In some instances, it may be used outside of athletics, for example on Colby-Sawyer gear. Athletic logos are not the primary school logos and should be used only when appropriate.

PRINT VS. DIGITAL FILES

In order to accommodate the different logo usages, we have provided both print and digital-ready versions of the logos. For print-ready logos, you will find Illustrator (.ai), EPS and JPEG versions. For digital-ready logos, you will find PNG and SVG versions. Please note, Illustrator and SVG versions are only compatible in Illustrator and therefore only viewable in Illustrator. If you require a format that isn't included in the downloadable folder, please contact the Office of College Communications at communications@colby-sawyer.edu.